



आम्ही

ANNUAL REPORT | 2024-25

You & I together
Let's clean rural Maharashtra
one village at a time

Contents

01



About Aamhi

02



Unique
Aamhi Model

03



Putting Money to
Good Use

04



A Year of
Success

05



Material Recovery &
Impactful Collections

06



Aamhi
Collaborations

About Aamhi



The birth of Aamhi



Aamhi was founded in 2022
by **four women** eco-warriors



They were appalled by the
environmental degradation
caused by **plastic** and **other
non-biodegradable waste**
in rural Maharashtra



In Raigad the surge in
unregulated tourism
infrastructure had negatively
**impacted the ecosystem over
the years, leading to littered
surroundings, garbage
burning, and waste disposal
in water bodies.**



To address these
challenges **Aamhi** was born



Aamhi is a transformative solid waste management initiative that works with communities in Raigad to reclaim public spaces from non-biodegradable waste and build resilient villages.

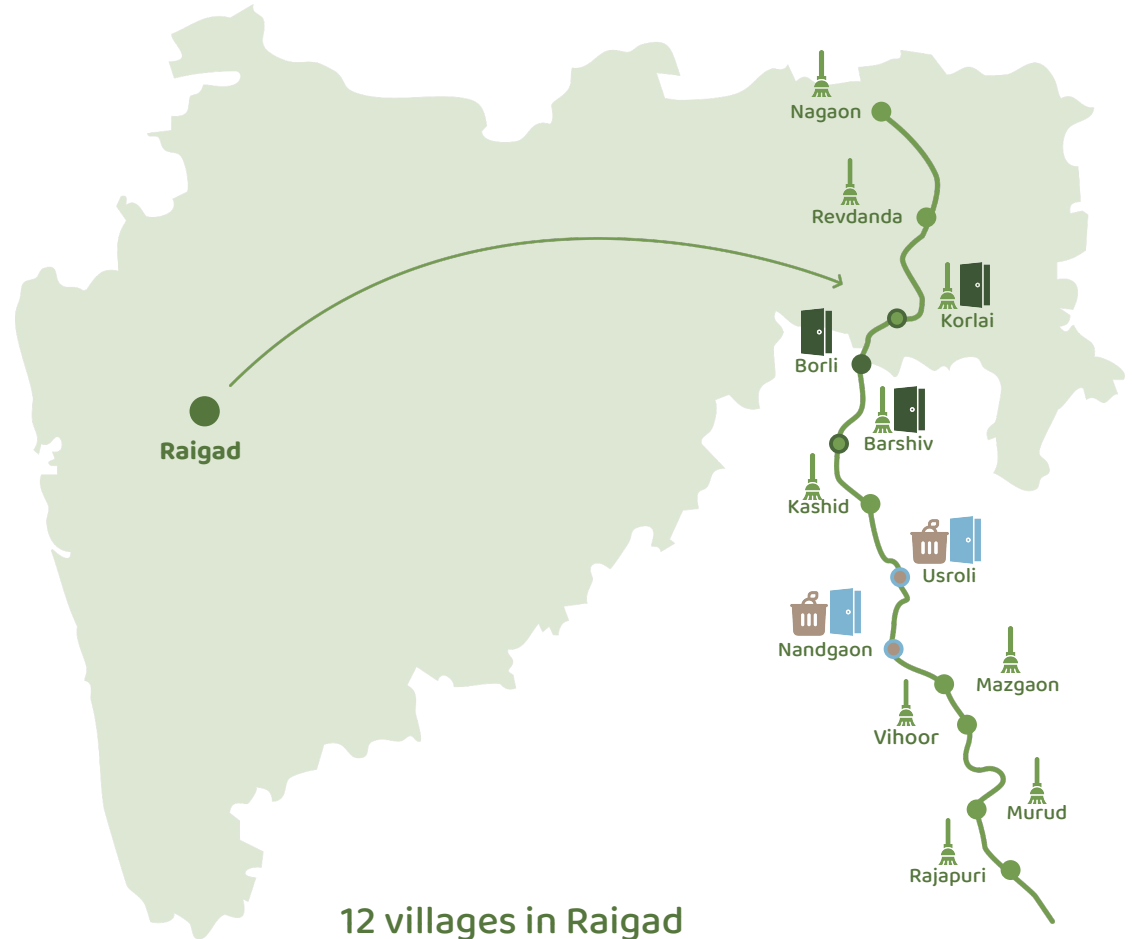
Some of our processes are carried out as a division of the Alibaug Solid Waste Management Association, while others are independently implemented under our own 80G-registered NGO framework. At its heart, Aamhi is more than a project. It is a movement for dignity, sustainability, and circular change.

We engage rural women to recover solid waste from homes and public spaces, preventing it from being burnt, dumped in landfills, or entering the sea. The collected waste is then carefully segregated, enabling reuse, recycling, and upcycling- transforming what was once discarded into resources for circular living.

Milestones

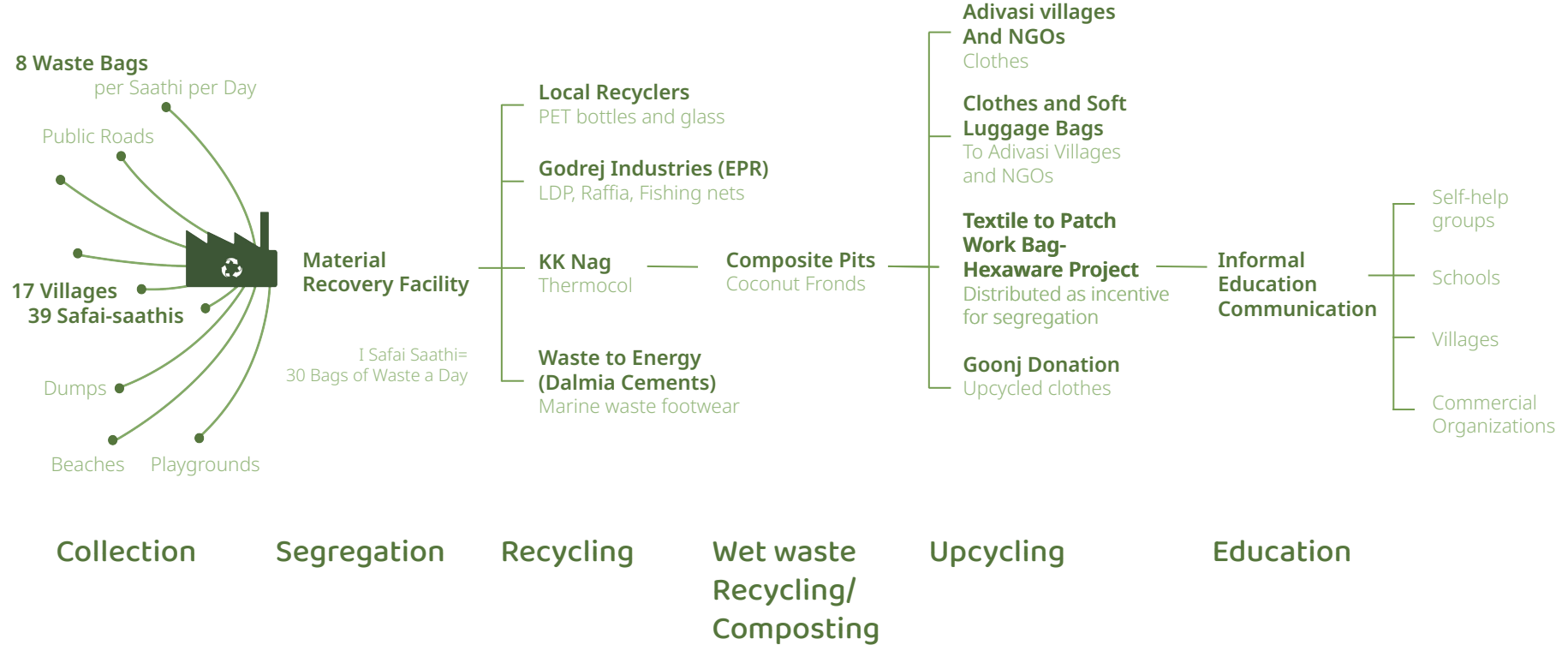


Project Aamhi- Network of villages



12 villages in Raigad

Our Processes



Unique Aamhi Model



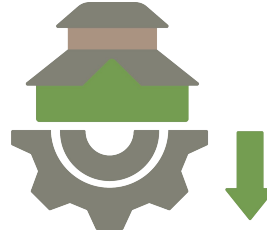
Aamhi's philosophy



Replicable and
community-owned
rural waste
management model



Goes beyond the
conventional approaches

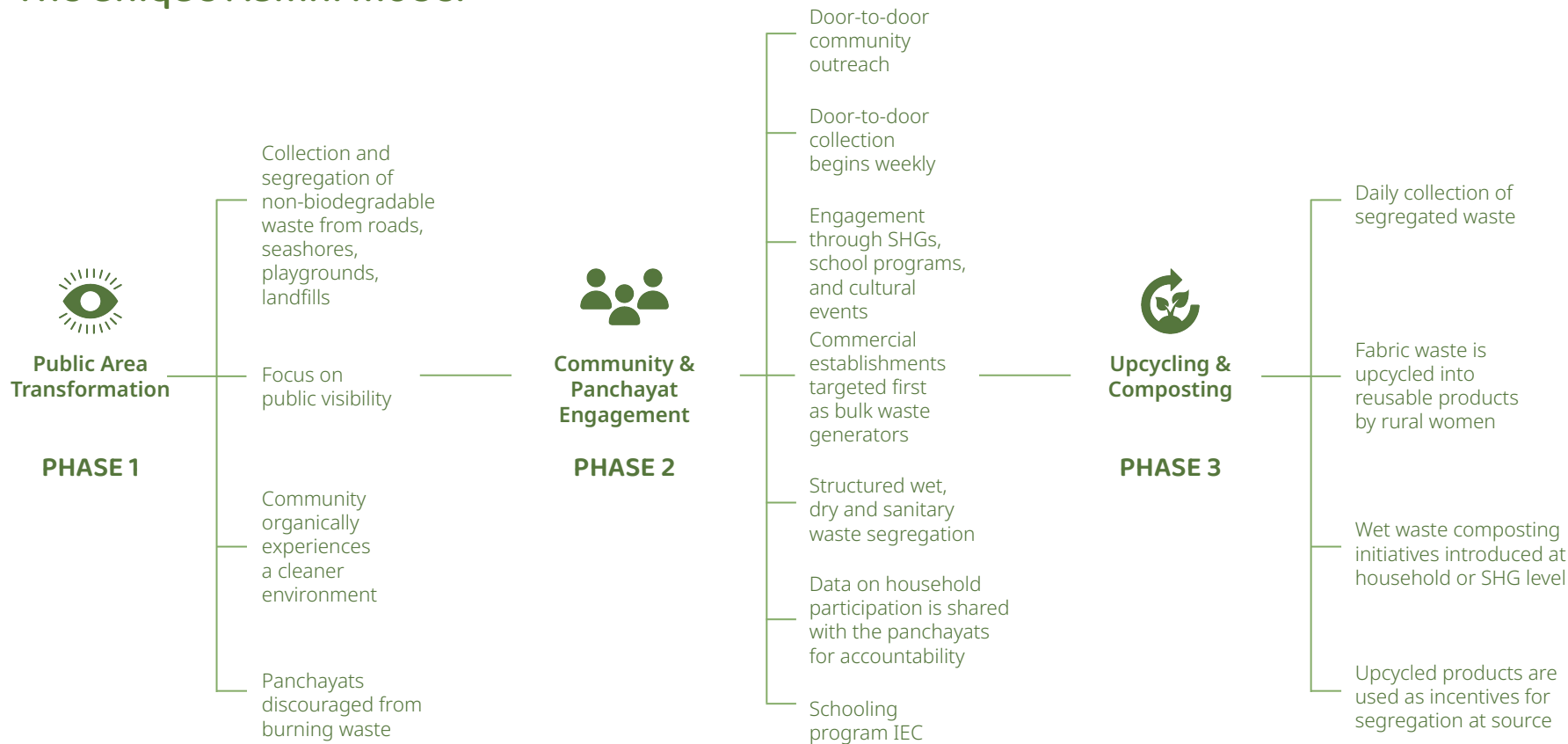


Designed for **low**
infrastructure settings



Prioritizes **local employment**,
visible public transformation,
and **deep community integration**

The unique Aamhi model



Operational ethos

Decentralized Micro-MRFs:

Compact centers for sorting, compressing, and storing recyclable waste

Labor-Intensive, Low-Capital Model:

70–80% of funding directed toward salaries and direct operations

Shoestring Budgeting:

Ensures maximum reinvestment into the grassroots

Community-Owned Transition:

Villages take pride in transformation and sustain cleanliness efforts over time

The use of processes that are sustainable like the use of electric vehicles, reusing collection bags from their post consumer.

Developing an empowered women centric workforce



Impact potential



Aamhi's impact potential is in 5 areas

Cleaner public spaces

Sensitized, engaged communities

Livelihoods for local, rural women

Low-cost, scalable implementation

Circular economy through upcycling

Satisfied students-the citizens of tomorrow



Putting Money to Good Use

Putting money to good use



12 Months

Total Collection in Kg	1,31,246 Kg
Total income	₹64,17,432
Donations	₹ 32,36,811
Contributions	₹8,52,750
Sale of Waste	₹6,31,310
CSR Funds Receipt	₹16,25,760
Other	₹70,810
Cash Balance + Total Income of the Year	₹64,17,432
Direct Expenses	₹30,28,746
Labour Charges	₹ 24,83,135
Admin Expenses	₹10,59,221
Employee Cost	₹22,32,194
Salary	₹ 16,64,854
Staff Welfare Expenses	₹ 3,49,927
Average Monthly Expenditure	₹5,26,680
Finance Cost	₹2,990
Total Infrastructure Expenditure during FY	₹13,13,613
Bailing Machines	₹ 4,21,850
Ather Bike	₹ 1,77,654
Other	₹ 7,14,109
Average Monthly Expenditure (Incl Infra + Finance Cost)	₹6,36,397

Unit costs remain our focus

Urban Local Bodies spend between ₹0.5- ₹1.5 per Kg on waste management (₹0.3- ₹1.0 per Kg oncollection)

For Every ₹59.5 we spend, we are able to earn ₹4.9

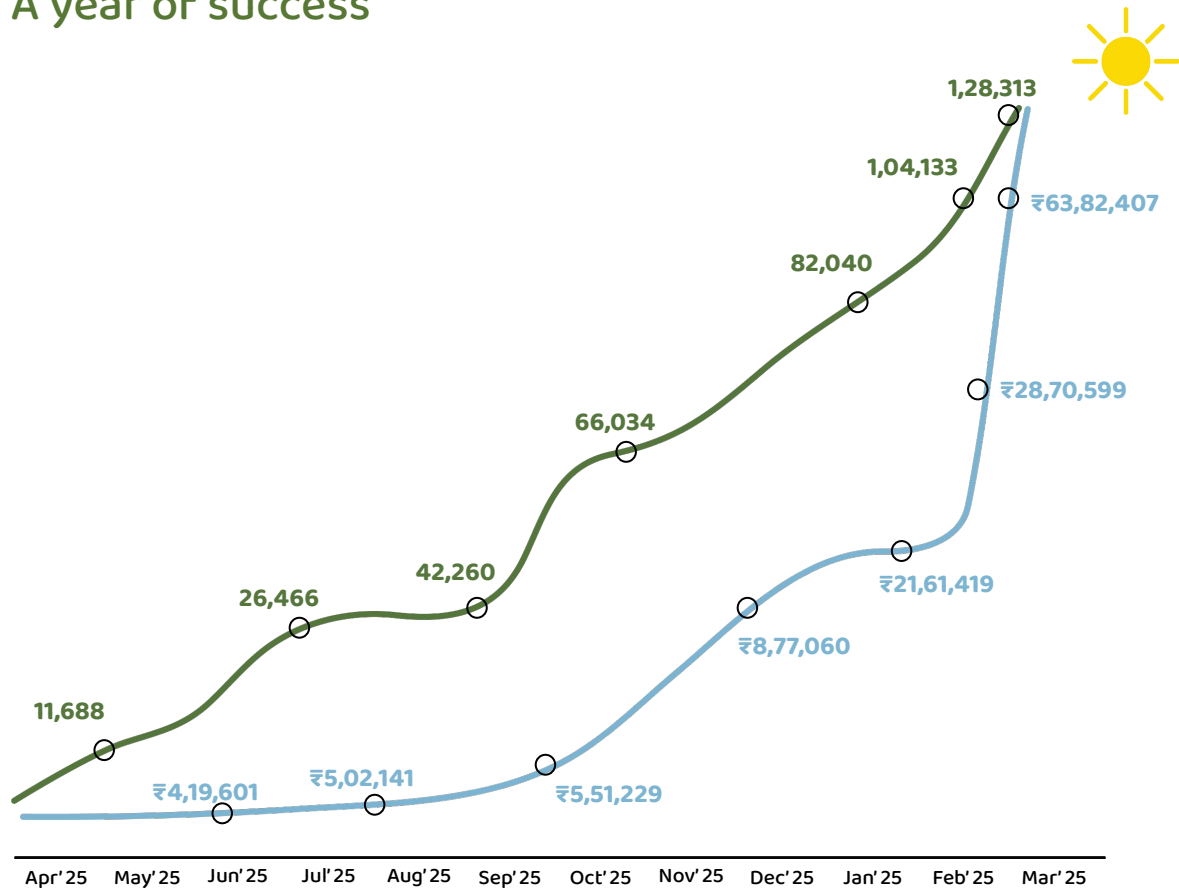
For comparison, our spending is higher than urban local bodies because we go beyond basic collection — reaching rural Raigad's common spaces and providing door-to-door recovery. Our process covers the full cycle: collection, segregation, processing for recycling, upcycling, and composting. To bridge the cost gap, we aim to invest in long-term assets and infrastructure that will expand coverage, improve efficiency, and strengthen unit economics across districts.





A Year of Success

A year of success

**₹64,17,432**

Total Funding

Cumulative Collection in Kg

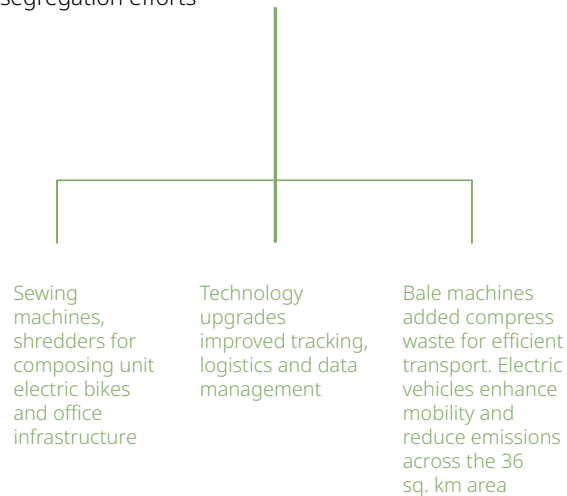
Cumulative Funding in ₹

How we spend



Expansion of Team

Employee Costs increased to ₹ 17.0 per Kg in 2024 from ₹5.9 in 2023; investments in labour - intensive upcycling programs, labour intensive door-door collections, and segregation efforts





The number of safaaai-saathis employed rose from 18 to 36 in FY 2024–25, reflecting 12.6 kgs of waste collected each day for this financial year

₹59 spent per Kg of collection (inclusive of overheads and infrastructure assets)

₹10,389 per safaaai-saathi per month is allocated for labour costs related to waste collection and segregation

With ~2x the safaaai saathis, Aamhi has not only scaled its operations but deepened its community impact. **This has led to**



2025-26 priorities



Diversify the Potli Project

Expand the range of upcycled bags using varied waste fabrics to increase impact through both sales and wider donation outreach



Grow Village Level Segregation

Launch focused IEC workshops in new villages and refine existing ghanta gadi systems to collect only segregated waste



Ignite Young Minds: Waste Warriors Program

Introduce creative, child-led school initiatives to embed long-term values of waste responsibility and community stewardship

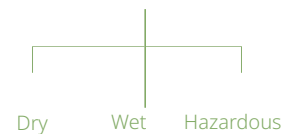


Scale Composting Footprint

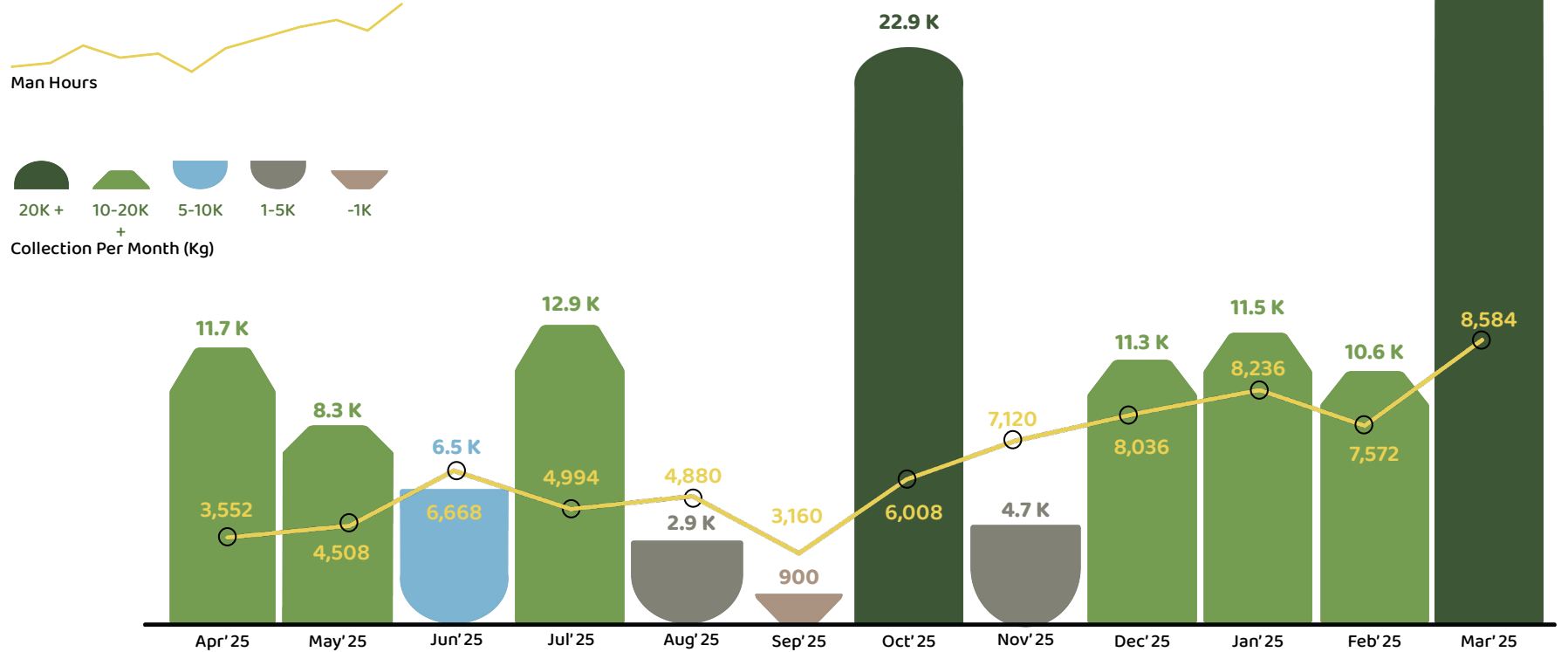
Introduce composting units in more villages to enhance decentralized organic waste management

Government Collaboration – Full model rollout in Nandgaon Gram Panchayat as a pilot for a future MoU with the Government of Maharashtra

Other Aamhi Goals for 2025-26



Efficiency in labour operations and personnel



Environmental action into women-led economic empowerment

80% women workforce

aligned with NABARD's gender equity goals

8 women under Project Potli

produced 7,923 upcycled bags

70–80% of funds

go to salaries and operations

Women trained in

waste management and upcycling



Community engagement circular solutions in action: 2025 impact highlights

12.6 Mn liters of water saved
due to upcycling of 7,923 Potli Bags

161,670 Kgs of carbon emissions reduced
through upcycling textile waste

~1,500–2,500 kg tons of carbon emissions is reduced
By removing 41,479.5 kg of MLP/LDP/Raffia from
the environment

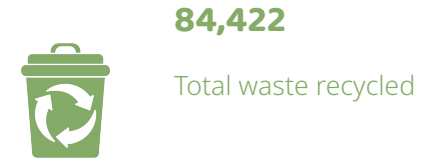
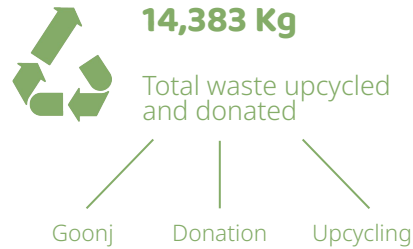
~20–30 kg tons of carbon emission reduced
by diverting 6.4 metric tons of textile waste from
landfills; Aamhi's circular waste model in Nandgoan
with door-to- door segregation is planned to be
replicated across 3-4 villages (Barshiv, Korlai,
and Usroli), focusing on segregation at source



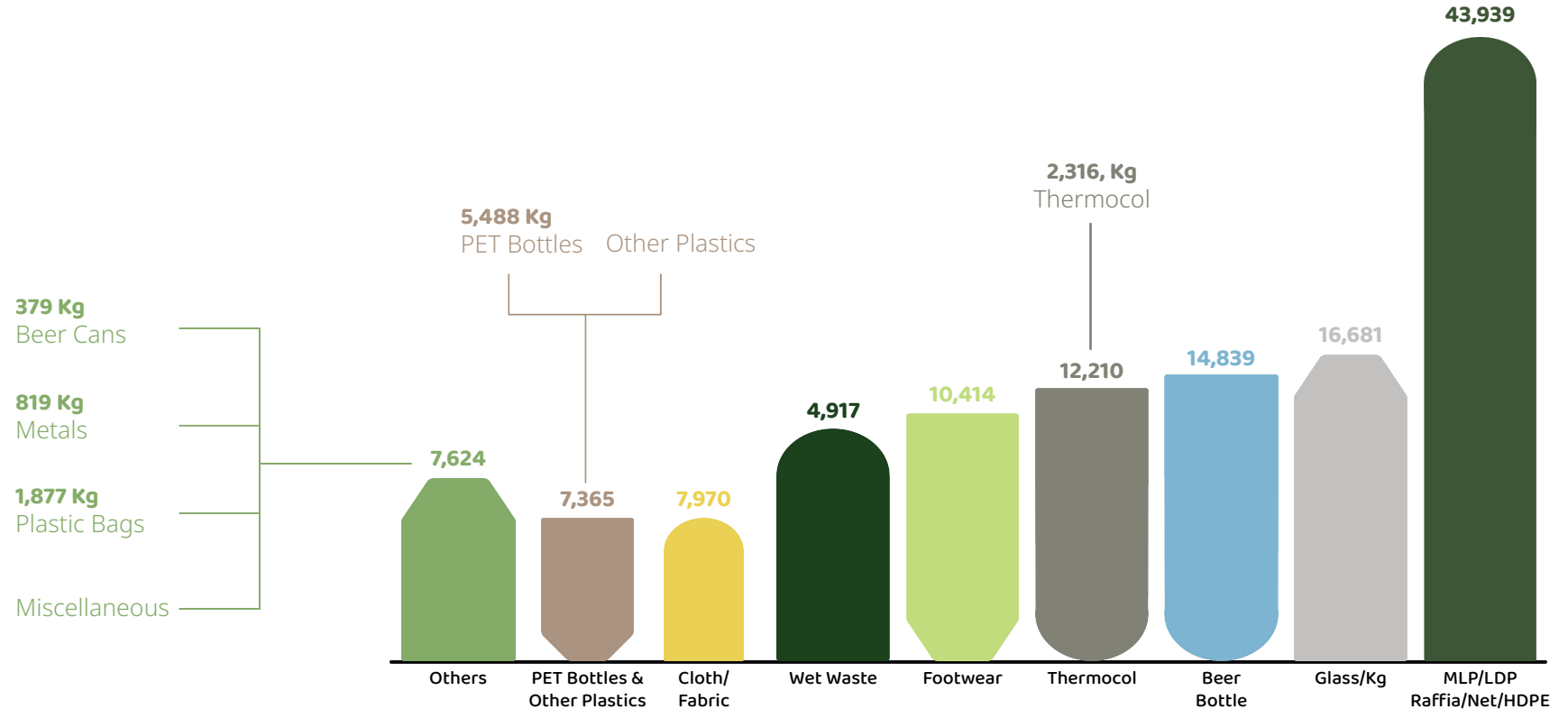
Material Recovery & Impactful Collections



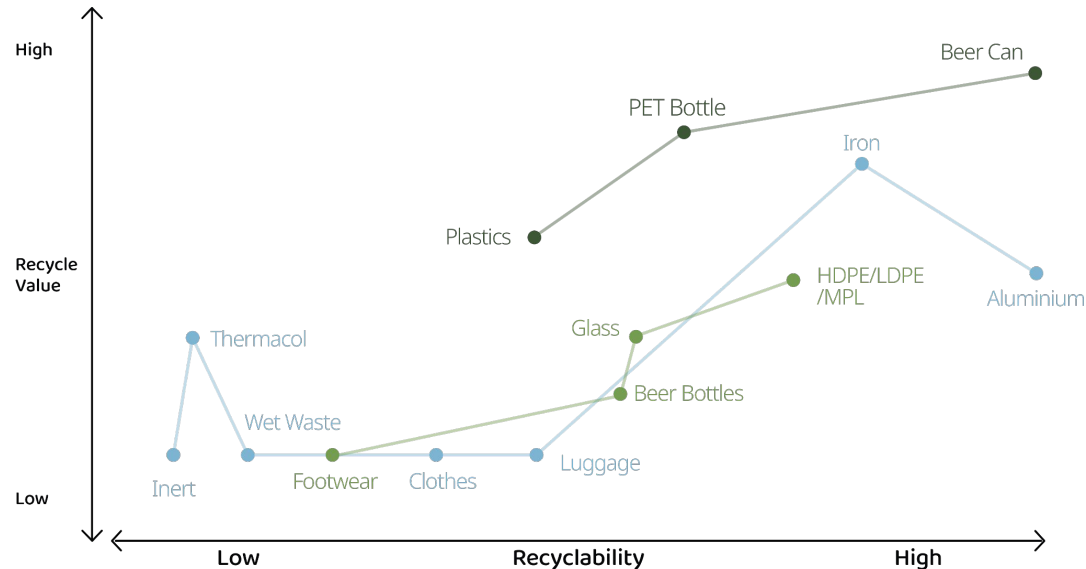
Material recovery in FY 2024-25



Material recovery + Impactful collections (in Kg)



Impactful collections



Scarcity of High-Value Waste in the Environment

Plastic bottles and beer cans are highly recyclable and valuable, leading to their quick removal by professional collectors, like bhangarwalas. This rapid collection results in their low presence in the environment and limited availability for collection efforts.

Collection Comprises of Low- Recyclable but High-Impact Waste

HDPE, LDPE, and MLP are widely used in packaging but are often overlooked by informal collectors, and since the collection is making these pollutants remain in the environment for a long time. Collecting these materials, footwear, wet waste, and cloth which make up 21.2% of our total collections, develops scalable recycling solutions.

Filling the Gap: Tackling What Others Leave Behind

Our strategy prioritizes environmental impact over economic value. By targeting low-recyclable, high-impact waste, we address the most persistent and damaging materials in the ecosystem. This approach ensures neglected waste streams are managed, contributing to long-term sustainability.



Aamhi Collaborations

School outreach, SHG awareness & engagement

School Outreach

November 25, 2024

Winter clothes distribution in R.Z.P
School Belwadi



SHG Awareness & Engagement

August 5, 2024

Meeting with Chikni self help group ladies

April 1, 2024

Making upcycled bags from marine waste with
Belekar bai Self help group



Upcycling & distribution



August 13, 2024

Upcycled cloth bags distributed in the Nandgaon panchayat

September 21, 2024

Clean up drive with Nursing college students and the members of the Nandgaon panchayat

November 1, 2024

Clean up drive with Murud youth

November 25, 2024

Upcycled winter clothes distribution in Sumradevi village

January 26, 2025

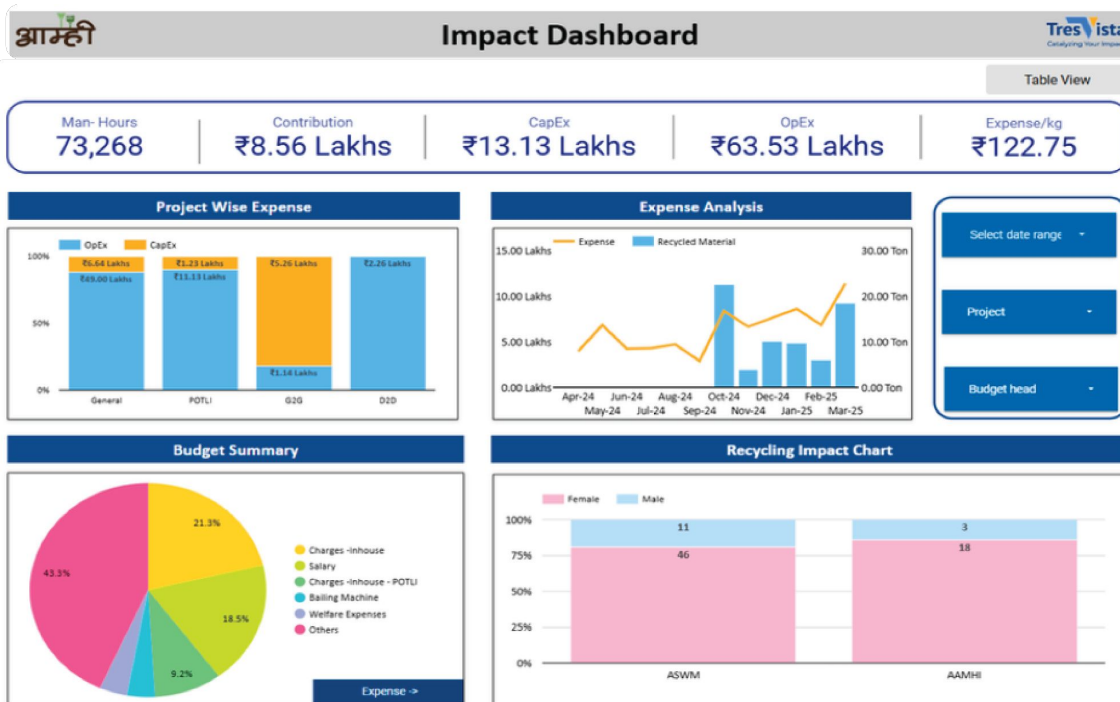
Plastic waste awareness program in Barshiv Bhoigar panchayat

March 7, 2025

Upcycled cloth bags distributed to commercial organisations in Nandgaon

Aamhi dashboards

Aamhi Collaborators



TresVista & Aamhi: Collaborative Dashboard for Waste Collection, Segregation, Recycling and Impact

TresVista and Aamhi have partnered to create advanced dashboards that enhance waste management practices

These dashboards include interactive charts and graphs, where users can select date ranges, projects, and budget heads to dynamically generate the required data visualizations

These dashboards facilitate detailed tracking of monthly progress, enhancing operational transparency. This commitment to openness ensures that donors are well informed and reinforces our dedication to maintaining the highest ethical standards.

Potli project

Aamhi Collaborators

HEXAWARE



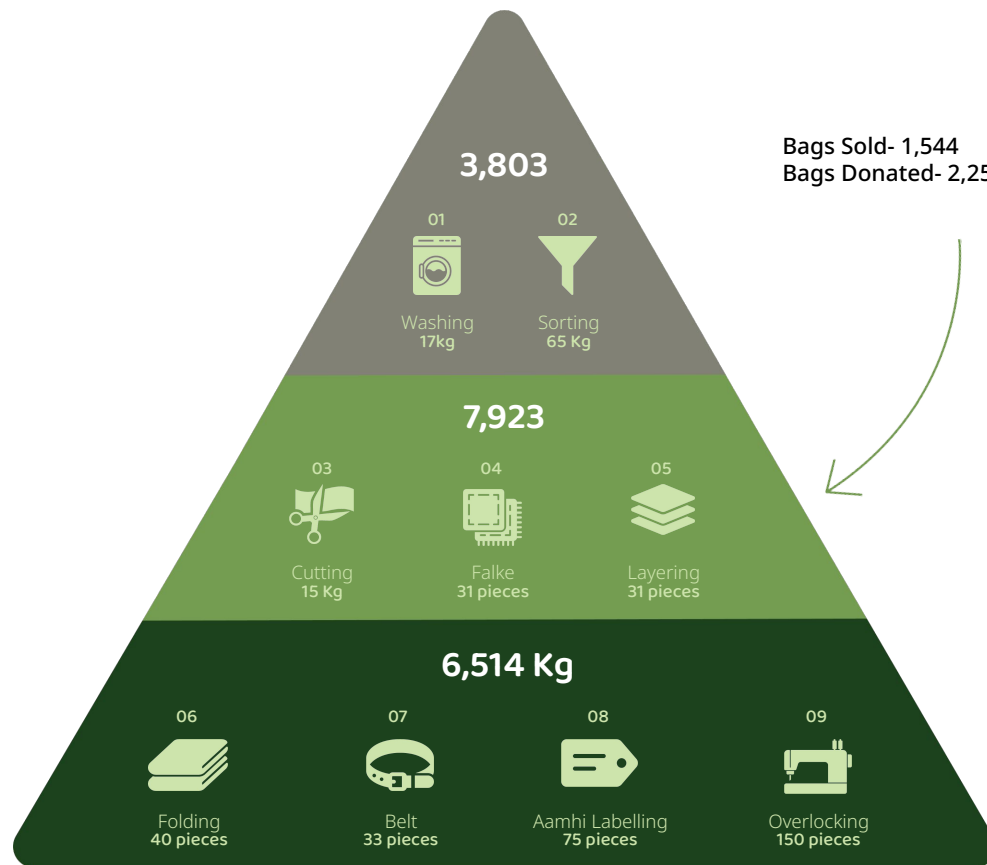
Converting Waste to Worth: The Process of Sustainable Fabric Upcycling

Project potli is an innovative textile waste upcycling project that aims to divert the landfill dumping of textile waste by systematically handling and converting it into upcycled utility bags

Upcycling & distribution

Transforming textile waste into sustainable stitch: Our process and average production per day

After the fabrics are sorted, washed, cleaned, our workers embrace the following steps eventually stitching out the Potli bags



Our donors

Your support has helped us turn intent into lasting systems and local impact. This report reflects what's possible when we walk alongside communities- and each other



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Society





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